

*Bob Casey, Jr.*AMENDMENT NO. Casey/Title 2/Amendment #1 Calendar No. _____

Purpose: To amend title II of the Elementary and Secondary Education Act of 1965 regarding Ready-To-Learn Television.

IN THE SENATE OF THE UNITED STATES—114th Cong., 1st Sess.

S. _____

To reauthorize the Elementary and Secondary Education Act of 1965 to ensure that every child achieves.

Referred to the Committee on _____ and
ordered to be printed

Ordered to lie on the table and to be printed

AMENDMENTS intended to be proposed by Mr. CASEY *for himself and* Ms. Baldwin, Mr. Franken

Viz:

1 On page 225, between lines 6 and 7, insert the fol-
2 lowing:

3 “(f) READY-TO-LEARN TELEVISION.—For the pur-
4 poses of carrying out part E, there are authorized to be
5 appropriated such sums as may be necessary for fiscal
6 years 2016 through 2021.

7 On page 314, between lines 2 and 3, insert the fol-
8 lowing:

1 **SEC. 2004A. READY-TO-LEARN TELEVISION.**

2 Title II (20 U.S.C. 6601 et seq.), as amended by sec-
3 tion 2004, is further amended by inserting after section
4 2406 the following:

5 **“PART E—READY-TO-LEARN TELEVISION**

6 **“SEC. 2501. READY-TO-LEARN.**

7 “(a) PROGRAM AUTHORIZED; READY-TO-LEARN.—

8 “(1) IN GENERAL.—The Secretary is authorized
9 to award grants to, or enter into contracts or coop-
10 erative agreements with, eligible entities described in
11 paragraph (3) to enable such entities—

12 “(A) to develop, produce, and distribute
13 educational and instructional video program-
14 ming for preschool and elementary school chil-
15 dren and their parents in order to facilitate stu-
16 dent academic achievement;

17 “(B) to facilitate the development, directly
18 or through contracts with producers of children
19 and family educational television programming,
20 of educational programming for preschool and
21 elementary school children, and the accom-
22 panying support materials and services that
23 promote the effective use of such programming;

24 “(C) to facilitate the development of pro-
25 gramming and digital content containing
26 Ready-to-Learn-based children’s programming

1 and resources for parents and caregivers that is
2 specially designed for nationwide distribution
3 over public television stations' digital broad-
4 casting channels and the Internet;

5 “(D) to contract with entities (such as
6 public telecommunications entities) so that pro-
7 grams developed under this section are dissemi-
8 nated and distributed to the widest possible au-
9 dience appropriate to be served by the program-
10 ming, and through the use of the most appro-
11 priate distribution technologies; and

12 “(E) to develop and disseminate education
13 and training materials, including interactive
14 programs and programs adaptable to distance
15 learning technologies, that are designed—

16 “(i) to promote school readiness; and

17 “(ii) to promote the effective use of
18 materials developed under subparagraphs
19 (B) and (C) among parents, teachers,
20 Head Start providers, providers of family
21 literacy services, child care providers, early
22 childhood development personnel, elemen-
23 tary school teachers, public libraries, and
24 after-school program personnel caring for
25 preschool and elementary school children.

1 “(2) AVAILABILITY.—In awarding grants, con-
2 tracts, or cooperative agreements under this section,
3 the Secretary shall ensure that eligible entities make
4 programming widely available, with support mate-
5 rials as appropriate, to young children, parents,
6 child care workers, Head Start providers, and pro-
7 viders of family literacy services to increase the ef-
8 fective use of such programming.

9 “(3) ELIGIBLE ENTITIES.—To be eligible to re-
10 ceive a grant, contract, or cooperative agreement
11 under this section, an entity shall be a public tele-
12 communications entity that is able to demonstrate
13 each of the following:

14 “(A) A capacity for the development and
15 national distribution of educational and instruc-
16 tional television programming of high quality
17 that is accessible by a large majority of dis-
18 advantaged preschool and elementary school
19 children.

20 “(B) A capacity to contract with the pro-
21 ducers of children’s television programming for
22 the purpose of developing educational television
23 programming of high quality.

24 “(C) A capacity, consistent with the enti-
25 ty’s mission and nonprofit nature, to negotiate

1 such contracts in a manner that returns to the
2 entity an appropriate share of any ancillary in-
3 come from sales of any program-related prod-
4 ucts.

5 “(D) A capacity to localize programming
6 and materials to meet specific State and local
7 needs and to provide educational outreach at
8 the local level.

9 “(4) COORDINATION OF ACTIVITIES.—An entity
10 receiving a grant, contract, or cooperative agreement
11 under this section shall consult with the Secretary
12 and the Secretary of Health and Human Services—

13 “(A) to maximize the utilization of quality
14 educational programming by preschool and ele-
15 mentary school children, and make such pro-
16 gramming widely available to Federally funded
17 programs serving such populations; and

18 “(B) to coordinate activities with Federal
19 programs that have major training components
20 for early childhood development, including pro-
21 grams under the Head Start Act (42 U.S.C.
22 9831 et seq.) and State training activities fund-
23 ed under the Child Care and Development
24 Block Grant Act of 1990 (42 U.S.C. 9858 et
25 seq.), regarding the availability and utilization

1 of materials developed under paragraph (1)(E)
2 to enhance parent and child care provider skills
3 in early childhood development and education.

4 “(b) APPLICATIONS.—To be eligible to receive a
5 grant, contract, or cooperative agreement under sub-
6 section (a), an entity shall submit to the Secretary an ap-
7 plication at such time, in such manner, and containing
8 such information as the Secretary may reasonably require.

9 “(c) REPORTS AND EVALUATIONS.—

10 “(1) ANNUAL REPORT TO THE SECRETARY.—

11 An entity receiving a grant, contract, or cooperative
12 agreement under this section shall prepare and sub-
13 mit to the Secretary an annual report that contains
14 such information as the Secretary may require. At
15 a minimum, the report shall describe the program
16 activities undertaken with funds received under the
17 grant, contract, or cooperative agreement, including
18 each of the following:

19 “(A) The programming that has been de-
20 veloped, directly or indirectly, by the eligible en-
21 tity, and the target population of the programs
22 developed.

23 “(B) The support and training materials
24 that have been developed to accompany the pro-
25 gramming, and the method by which the mate-

1 rials are distributed to consumers and users of
2 the programming.

3 “(C) The means by which programming
4 developed under this section has been distrib-
5 uted, including the distance learning tech-
6 nologies that have been utilized to make pro-
7 gramming available, and the geographic dis-
8 tribution achieved through such technologies.

9 “(D) The initiatives undertaken by the en-
10 tity to develop public-private partnerships to se-
11 cure non-Federal support for the development,
12 distribution, and broadcast of educational and
13 instructional programming.

14 “(2) REPORT TO CONGRESS.—The Secretary
15 shall prepare and submit to the Committee on
16 Health, Education, Labor, and Pensions of the Sen-
17 ate and the Committee on Education and the Work-
18 force of the House of Representatives a biannual re-
19 port that includes the following:

20 “(A) A summary of the activities assisted
21 under subsection (a).

22 “(B) A description of the education and
23 training materials made available under sub-
24 section (a)(1)(E), the manner in which outreach
25 has been conducted to inform parents and child

1 care providers of the availability of such mate-
2 rials, and the manner in which such materials
3 have been distributed in accordance with such
4 subsection.

5 “(d) ADMINISTRATIVE COSTS.—An entity that re-
6 ceives a grant, contract, or cooperative agreement under
7 this section may use up to 5 percent of the amount re-
8 ceived under the grant, contract, or agreement for the nor-
9 mal and customary expenses of administering the grant,
10 contract, or agreement.

11 “(e) FUNDING RULE.—Not less than 60 percent of
12 the amount appropriated under section 2001(e) for each
13 fiscal year shall be used to carry out activities under sub-
14 paragraphs (B) through (D) of subsection (a)(1).”.

15 On page 314, line 5, strike “2004” and insert
16 “2004A”.

17 On page 314, line 7, strike “**PART E**” and insert
18 “**PART F**”.

19 On page 314, line 8, strike “**2504**” and insert “**2601**”.