

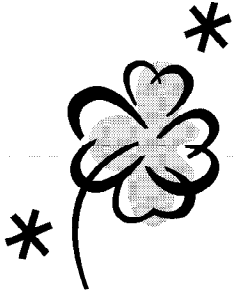
**From:** Redacted by Senate HELP Committee  
**Sent:** Friday, March 17, 2006 3:56 PM (GMT)  
**To:** Employees Redacted by Senate HELP Committee >  
**Subject:** FAST 03-17-06

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**The** **FAST** **Report**  
**Ashford** **Faculty/Administration/Staff Team**

**MARCH 17, 2006**



**HAPPY ST. PATRICK'S DAY!!**

Welcome to Ashford's Human Resources and Communications departments' weekly newsletter -- keeping employees updated on important issues and events. To include items in the newsletter, please email the information to Redacted by HELP

**Leadership Team Meeting Notes**

**Campus Leadership Team** – The Clinton Campus Leadership Team meets each Tuesday at 9 a.m. These meetings are an opportunity for campus leadership to get together and discuss the past, current, and future issues and performance of our campus. The following is a summary of this week's meeting:

- Computer and Animation Labs will be updated in a staged implementation plan.
- A new treadmill has been added in the Fitness Center
- Struttin' with the Saints is gaining participants
- Athletics Awards Recognition Night is scheduled for Sunday, April 23 at 6 p.m.
- March 25 is Clinton Herald Home Show. Kehl Arena will be closed March 24 for set-up for this event.
- April 10 is Taste of Home Show – Kehl Arena will be used April 7-11 for set up and tear-down of this event.
- Iowa DOE Status:
  - Consultant Redacted by will be here March 17 as a preview to mock visit
  - Responses to eight pages of questions by BOEE in process
  - Mock visit set for March 24
- HLC Status:
  - Continue working on the Self-Study Report; draft nearing completion
  - Require historical budget information
- Faculty Workshop set for April 8 for new adjuncts and faculty
- Advertising/Sponsorships:
  - Balloons in June

**Confidential Treatment Requested**

**BPI-HELP\_00048670**

- Clinton River Boat Days
- Banner Agreement being finalized with City Council
- Direct mail to traditional audience mailed March 8 (Sent to prospects who expressed interests in programs we offer); 29,090 circulation
- Interactive marketing went live during the week of February 27, (Geo-targeted microsites promoting *ClassLine* and *Campus Choice* (This is the name for on-campus adult programs (BAOM/MBA)))
- Traditional and *ClassLine* students will be recruited through TV commercials beginning March 13. Radio commercials targeted to *ClassLine* students began March 6
- Campus Photo Shoot will take place during the week of 4/25
- In addition to their regular duties, maintenance recently burned leaves, polished floors and installed new freezer
- Nearly 17% (180 /1018) of the Alumni Surveys for HLC have been returned
- Homecoming has been tentatively set for October 21
- The search for a new Director of Student Activities has begun
- New conference phone is in the process of being ordered for the President's Conference Room.
- New long distance T1 has been ordered and is tentatively scheduled for installation by the end of the month; this will add 23 more long distance lines
- Video conferencing from the President's Conference Room is back up and operational; it is requested that IT be informed before it is needed to get it set up for conferences
- New AU Intranet will go live this week; the biggest change is that it requires a logon to access some information. Watch for more information.

## HLC Self-Study News

**Self-Study Update** – (From Redacted by HELP Committee Self-Study Coordinator)

All accredited institutions of higher education must periodically undertake self-studies and undergo comprehensive visits from the bodies that accredit them in order to maintain their accredited status. As you are aware, Ashford University is currently engaged in such a process. The goal of the self-study is to produce a substantial written report that will help the University plan for the future and serve as a guide for the team from the Higher Learning Commission (HLC) that will visit the University October 2-4, 2006.

The Self-Study Steering Committee is in the process of gathering data about the institution. We now request your assistance. We are asking all AU faculty and staff, in both Clinton and Poway, to help us by completing a faculty/staff survey that will be distributed during the week of March 20. The survey is based on the HLC's Criteria for Accreditation. Please follow the directions that accompany the survey and return it as directed in a timely manner. The results will provide us with important data and feedback about employee perceptions of Ashford University.

We very much appreciate your help.

## People

**Welcome** – The University continues to add to our staff. New employees in Poway include: Redacted by HELP  
Redacted by HELP

**Correction** – In the March 3<sup>rd</sup> *FAST Report*, the name of a new employee was misspelled; her correctly spelled name is Redacted by HELP. Sorry about that!

**It's a Girl!** -- Congratulations to Redacted by HELP on the birth of a baby girl on March 14.  
Redacted by HELP

## Athletics/Fitness

**New Treadmill** – Check out the new treadmill in the Fitness Center!

## Events & Activities

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**Panoramic Photo Shoot** -- On Wednesday, March 22, a crew will be on campus to shoot photos for a "panoramic virtual tour" for the new AU website. One of those shots will be in Kehl Arena at 1 p.m. All faculty and students who have 1 p.m. classes have been asked to meet there for their 1 p.m. classes. Other faculty and staff who are free at that time are also requested to be come to Kehl to be in the shot.

**ATO Induction** -- Ashford's Alpha Tau Omega (ATO) honor society will have its annual induction ceremony in the University Chapel, Sunday, April 9 at 2 p.m. The public is invited. Refreshments follow. New members should attend the rehearsal of the induction ceremony at 3:10 p.m. Friday, April 7 in the Chapel. Redacted by HELP Committee  
ATO moderator, will conduct the rehearsal session.

### **Dining Hall Special Events** --

Staff Spotlight (Lunch)      3/23/06  
Easter (Dinner)              4/10/06

**Town Hall Meetings** -- (8:30 – 10:30 a.m.)  
Tuesday and Wednesday, April 25 and 26

**Campus Community Meetings** -- (Noon until 1 p.m.)  
Thursday, March 30  
Thursday, April 27

**River Cities Family Fun Day** -- The 2006 Clinton Area Chamber of Commerce Leadership Institute is hosting *River Cities Family Fun Day* on Saturday, April 22 from 10 a.m. – 3 p.m. at Jefferson Elementary School, 4<sup>th</sup> Avenue South, Clinton, for residents of Clinton, Camanche and Fulton.

The event will be free and many fun activities are planned for family members of all ages including: a car show, Kid Care IDs, D.A.R.E. car display, karaoke, Bingo, games for kids, balloon jump/slide, musical entertainment, dancing performances, gymnastic performances, rock-wall climbing, bicycle safety (bring your own bicycle), make-overs, and much, much more. Food concessions will also be on-site.

For more information, contact the Chamber of Commerce, 242-5702.

## **Website/Technology**

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**Website Events** -- If you have an event you'd like listed on Ashford's website "Events" page (<http://www.ashford.edu/aucampus/news/events.php?max=1000>), please email the details to Redacted by HELP

Etc. ■

**Founders' Day Awards** -- Faculty and Staff should have received an email regarding the Trustee Awards that will be presented at Founders' Day, April. The following awards will be given: Founders' Award, for distinguished service to Ashford University; Mission Effectiveness Award; awarded to faculty and staff members who demonstrate outstanding dedication to the values of the Ashford Mission; St. Francis Award, for distinguished alumnus/alumna; Ashford University Award, for distinguished service to the local community and Poverello Award, for distinguished service to society. Completed nomination forms should be returned to the Founders' Day Committee no later than Wednesday, March 22.

**Recycling** -- The AU Bookstore has set up an empty ink cartridge recycling program. Bags are provided in the mailroom or the commuter lounge for the small cartridges. Simply put your empty cartridge in the bag and drop it in the mail. You can bring large ink cartridges to the Bookstore. Let's all do our part to help the environment!

**Importance of Higher Education** -- A public relations campaign has been launched within the field of higher education by the American Council on Education (ACE). This national initiative will focus on the importance of

higher education in our nation. ACE was founded in 1918 and serves as the voice for higher education representing all types of colleges and universities. Ashford is a member of this organization. You can learn more about ACE at [www.acenet.edu](http://www.acenet.edu).

**Letter from a Student** – We recently received the following letter from one of our online students:

*"I just wanted to take a moment and send you this letter to tell you how much I really enjoy the curriculum and the use of Blackboard at Ashford University. I had attended the University of Phoenix and was very skeptical in changing universities due to the number of on-line universities that claim to be accredited when in reality they are not accredited. University of Phoenix is a fine university but with the amount of tuition that they required per unit and raising their rates dramatically, it caused me to look elsewhere for another university that could fit my needs. I am very happy with Ashford University and I have received excellent customer service and my needs have been met in a very timely manner whether it dealt with the Help Desk, admissions, financial aid or enrollment. The use of Blackboard in the online forum is the one major feature that I believe is an absolute asset. At the University of Phoenix, I felt they had an on-line system that was difficult to manage with the Outlook Express software. The Blackboard feature is very user friendly and the information is stored for ease of use and communication is very easy with the instructors and fellow classmates. I can not say enough about my experience so far with Ashford University. I have recommended the university to many of my fellow co-workers, family and friends. Thank you for your customer service and treating all of my needs in such a timely and caring manner."*

**President's Open Office Hours – No Appointment Needed**

*Mondays: 10:30 a.m. until noon*

*Wednesdays: 9-11 a.m.*

*Fridays: 1:30-3 p.m.*

**ECHO** – “ECHO” = “Everyone Can Help Others.” And.... “Everyone Can Have Ownership.”

## Calendar

**March 17** -- Graphics Admissions Visit Day – “Where the Mouse Meets Monet”

**March 17** -- CPA Reception -- 5 to 6:30 p.m. in the Cortona Art Gallery.

**March 20** – “Etiquette Dinner” sponsored by Alumni & Career Services and AmeriServe. 5 p.m. in the East Conference Room.

**March 21** – Community celebration of the one-year anniversary of AU – 6 p.m. in the Durgin Center. CEO Redacted by and others will be speaking to invited guests, community members, students, faculty and staff. Come celebrate the University's achievements! Refreshments!

**March 22** -- SGA Comedian Redacted by -- 9:30 p.m. in Sr. Hilary Millany Theater.

**March 24 & 25** -- “Cinderella” in the Mullany Little Theater. Friday, March 24 at 7:30 p.m. and Saturday, March 25 at 2 p.m. and 7:30 p.m.

**March 25** -- Clinton Herald Home Show -- Kehl Arena will be closed March 24 for set-up for this event.

**March 30** -- Closing reception for artist Redacted by from 3 until 5 p.m. in the Cortona Art Gallery.

**April 9** – ATO Induction Ceremony – 2 p.m. in the Chapel

**April 10** -- Taste of Home Show – Kehl Arena will be used April 7-11 for set up and tear-down of this event.

**April 20** – Alumni & Career Services “Dress for Success Style Show” – Noon in the Dining Hall.

**May 6** – Graduation – 2 p.m. in Kehl Arena. Hooding Ceremony for Master's degree candidates will be held at 12:30 p.m. in the University Chapel,

**September 29 & 30 and October 1** – “A Peace Conference: Giving Witness to Nonviolence” -- The Sisters of St. Francis will sponsor a weekend exploring active nonviolence, peacemaking and reconciliation in the Durgin Center. For more information, go to [www.clintonfranciscans.com](http://www.clintonfranciscans.com)

### Jobs

Check out Ashford’s employment openings at <http://www.ashford.edu/aucampus/jobs/index.php>

**Reminder:** Referral bonus for new hires! For more details please see Redacted by HELP in Poway and Redacted by HELP in Clinton.

### Final Thought

*“If you carry your childhood with you, you never grow older.” – Abraham Sutzkever*

**THE ASHFORD MISSION STATEMENT** – *The mission of Ashford University is to provide accessible, affordable, innovative, high-quality learning opportunities and degree programs that meet the diverse needs of individuals pursuing integrity in their lives, professions, and communities.*