

---

**From:** Kelleher, Catherine  
**Sent:** Friday, July 30, 2010 9:23 PM  
**To:** Kline, John  
**Subject:** FW: Possible Opportunities for EDMC "90:10"  
**Attachments:** McKernan 07-08 re Opportunities.doc

Hi John

I attended the call yesterday with Jock McKernan, Todd Nelson and Ken Smith (Strategic Partnerships). The call as expected was to review the areas that had been highlighted on the report as potential opportunities for 90/10 impacting funding sources. The outcome of the call was a follow-up call with Danny and Ken on opportunities on the local Workforce Boards and I took the action item for a follow-up discussion on ensuring we are leveraging the military spouse benefits to the fullest extent possible. I plan to include Matt Cooper in the next discussion - Do you recommend anyone else?

# Redacted by HELP Committee

Have a nice weekend.  
Kate

-----Original Message-----

**From:** Nelson, Todd  
**Sent:** Monday, July 12, 2010 6:47 PM  
**To:** Finuf, Danny; Kelleher, Catherine  
**Subject:** FW: Possible Opportunities for EDMC "90:10"

Danny and Kate,

After you have had a chance to review please give me a call. I know you are probably wondering why the two of you. Danny because of the potential match with BMC and Kate because of the impact on OHE.

Todd

-----Original Message-----

**From:** Ken Smith [mailto:ken.smith@sp21c.com]  
**Sent:** Thursday, July 08, 2010 5:10 PM  
**To:** McKernan, John  
**CC:** Redacted by HELP Committee  
**Subject:** Possible Opportunities for EDMC "90:10"

Please see attached correspondence.

--

Ken Smith  
Chairman & Chief Executive Officer  
Strategic Partnerships LLC  
1729 King Street, Suite 100

1

Confidential

EDMC-916-000228222

Education Management Corporation  
Document 27, Page 1