
Redacted by HELP Committee

From: Redacted by HELP Committee
Sent: Friday, August 10, 2007 11:22 PM
To: Redacted by HELP Committee
Subject: RE: Conversion
Attachments: aich_odells_20070810_1726.pdf

Hi Everyone,

I want you to take a look at your personal conversion rates and see if you can find an opportunity this week to get over the 60% mark. As a department we are struggling and this is an area I feel we can really impact to get to October. We are only averaging 48% and we need to be in the mid 60's to impact October. Let's talk about this in our meeting on Monday, think about ways to increase this conversion.

Remember, we have them on campus already let's close them here and not have to do double time on the phones later.

Thank you for your efforts!

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