

From: Redacted by HELP Committee
To: Redacted by HELP Committee
Subject: FW: Tuition Increase Recommendations
Sent: Thu 10 Jan 2008 21:42:22

Redacted by HELP C
,

Here is the email regarding competitive analysis on tuition which I need compiled. Thanks very much.

Redacted by HELP Committee

Campus Director

Denver, Colorado

Office: Redacted by HELP Committee

Fax: Redacted by HELP Committee

Email: Redacted by HELP C @national.edu

From: Lisa Knigge

Sent: Thursday, January 10, 2008 11:33 AM

To: Redacted by HELP Committee

Subject: FW: Tuition Increase Recommendations

Redacted by HT

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Please see Rons note below. Will you please have someone put this together asap, this is in order to support a zero tuition increase for Fall.

thanks,

Lisa Knigge

Southwest Regional President

National American University

4775 Indian School Rd. NE

Albuquerque, NM 87110

Redacted by HELP Committee
Albuquerque

Redacted by HELP Committee
Rio Rancho

Redacted by HELP Committee
Austin

Redacted by HELP Committee
cell

From: Ron Shape

Sent: Thursday, January 10, 2008 9:51 AM

To: Lisa Knigge

Subject: RE: Tuition Increase Recommendations

Lisa,

I will see what I can do. However, it would be very helpful for us (as well as
Redacted by F I believe) if Redacted by F I would outline the competitive environment with
specifics (\$\$).

Thanks,

Dr. Ronald Shape

Chief Operating Officer and Chief Finance Officer

National American University

5301 S. Hwy. 16, Suite 200

Rapid City, SD 57701

Phone: (Redacted by HELP Committee)

email: Redacted by HELF@national.edu

From: Lisa Knigge

Sent: Thursday, January 10, 2008 6:46 AM

To: Ron Shape

Subject: FW: Tuition Increase Recommendations

Ron,

This is ^{Redacted by} 's thoughts on a Fall tuition increase.

Lisa Knigge

Southwest Regional President

National American University

4775 Indian School Rd. NE

Albuquerque, NM 87110

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Redacted by HELP Committee

From:

Sent: Wednesday, January 09, 2008 5:38 PM

To: Lisa Knigge

Subject: RE: Tuition Increase Recommendations

Lisa,

Because you are tied up in a week long meeting I copied you on a couple of emails regarding the proposed additional nursing classroom construction and student concerns. Ordinarily, with the new organizational structure, I would have spoken directly to you first but I thought these concerns needed to be addressed first before you were available for input. I hope that was ok?

Now, with regard to the possibility of a tuition Increase, it is not my recommendation that we take a tuition increase in 2008. Although minor we are increasing tuition effective March 1st. To take a second and I believe if I am not mistaken this would be a third increase within a two year period. I could be wrong on this but I think this is what I heard when I researched the March increase. If we are able to implement the 4.5 credit hours this in itself will be an increase in tuition. So, in actuality if we implemented another increase on top of that in the fall this would be seen, by the students, as three increases in a year.

If we don't get the 4.5 credit hour increase, I still would be opposed to the tuition increase because we will be out pricing our program with our competitors I would recommending holding to only the March increase for this year.

Redacted by HELP Committee

Campus Director

Denver, Colorado

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From: Lisa Knigge

Sent: Wednesday, January 09, 2008 4:47 PM

To: Lisa Knigge

Subject: FW: Tuition Increase Recommendations

Please email me your thoughts, sorry for the late notice (but Ron would like these yet tonight).

Thanks,

Lisa L. Knigge
Southwest Regional President
National American University
4775 Indian School Rd. NE Ste. 200
Albuquerque, NM 87110

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From: Ron Shape

Sent: Wednesday, January 09, 2008 11:50 AM

To: Redacted by HELP Committee; Redacted by HELP Committee; Lisa Knigge; Michaelle Holland; Phyllis
Okrepkie; Redacted by HELP Committee; Scott Toothman; Redacted by HELP Committee; Redacted by HELP Committee; Redacted by HELP Committee

Subject: Tuition Increase Recommendations

To All,

I need your tuition increase recommendations for Fall 2008 by the end of the day. These recommendations will go to the BOG tomorrow for their consideration/approval at their next meeting (January 28th).

I would like your recommendations to reflect two scenarios. Scenario 1 - we successfully convert to the 4.5 credit hour system by Fall 2008. Scenario 2 - we do not successfully convert to the 4.5 credit hour system by Fall 2008.

If you have any questions, please let me know.

Thanks,

Dr. Ronald Shape

Chief Operating Officer and Chief Finance Officer

National American University

5301 S. Hwy. 16, Suite 200

Rapid City, SD 57701

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