From: Redacted by HELP Committee
To: Ron Shape Subject: RE: Mid Year Adjustments
Sent: Thu 4 Oct 2007 23:16:32
Ron,
Since we just had a tuition increase for the fall 2007 quarter, I expect
students will not be very happy with a second increase within the same academic year. The second increase may cause us to lose some students as we are already
experiencing some drops by students who perceive a lack of quality teaching faculty. I think because there has been so much change in personnel at this
campus since May there is an undercurrent of concern and frustration with the changes and students might see this as just another opportunity to vent. I
believe that with a majority of new staff members and a lack of staff in certain departments, some of the students are questioning the Denver campus In reality. I think we still would be competitive with other private, proprietary
institutions in Denver but we are getting close to a pricing line that might take us out of the market.
take de out of the market.
Redacted by HELP Committee
Campus Director
Denver, Colorado

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Office:
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From: Ron Shape
Sent: Wednesday, October 03, 2007 1:33 PM
Redacted by HELP Committee Redacted by HELP Committee Redacted by HELP Committee Redacted by HELP Committee
ce:Redacted by HELP Committee Redacted by HELP Committee
Subject: Mid Year Adjustments
To All,
As all of you are aware, the university (as a system) was not successful in achieving its summer quarter profit expectations. As a result, the following mid year changes are being proposed.
A change in billing methodology from "seat" campus to "home" campus

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effective winter quarter 2007-08. This change would include what tuition rate is billed as well as how technology fees are recognized. In essence, the tuition revenue and technology fee revenue will be recognized by the students "home campus" regardless of where he/she is taking the course (the seat campus). This change will be reflective for students taking online courses as well as for students taking courses between campuses within a region. Again, the revenue will be billed and recognized at the student's home campus.

the revenue will be billed and recognized at the student's home campus.
 A mid year tuition increase to be effective spring quarter 2008. Attached are the recommended tuition increases.
Please review the impact of these changes as they relate to your campus and/or region, and provide me with input accordingly. I will need your feedback by Thursday evening.
Thanks,
Dr. Ronald Shape
COO/CFO
National American University
5301 S. Hwy 16, Suite 200

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