Excerpts, selected by the HELP Committee, from a larger document produced by the company

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Terms Addendum To Agreement between Redacted by HELP Committee

AFFILIATECREN

And Redacted by HELP Committee

The following terms and conditions shall be incorporated into, and shall take precedence over, the terms and conditions of that certain Agreement between Redacted by HELP Committee ("Advertiser") and

("Company"), dated May 1, 2004, to which this Terms Addendum is attached. In the event of any conflict between the terms and conditions of the Agreement and this Terms Addendum, the Terms Addendum shall prevail. Furthermore, this Terms Addendum shall be controlling over the terms and conditions of any invoice, purchase order, or other document prepared by the Company.

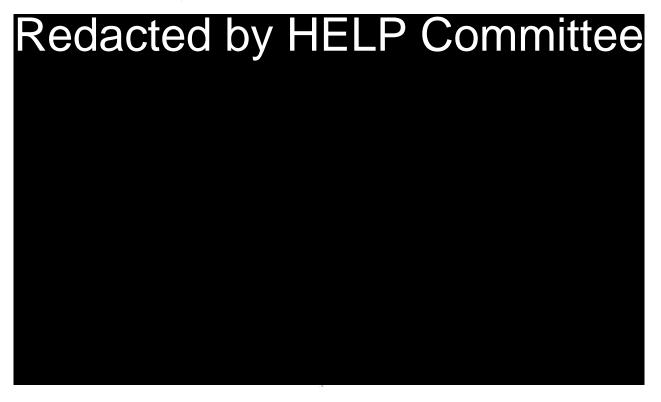
L. Definitions

"Lead" or "Leads" shall be defined as an individual or individuals for whom the Company has provided to Advertiser valid information in the following fields:

- a, First Name
- b. Last Name
- c. Complete Mailing Address
- d. Home Phone
- e. Work Phone

- f. Cell Phone (optional)
- g. Email Address
- h. Highest degree of education achieved
- i. Year achieved the highest degree of
- education

Leads will be provided to Advertiser with respect to any program being offered by Advertiser. my subsidiary of Advertiser, or any of Advertiser's partner institutions, as identified by Advertiser to the Company.



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Scope of Services

Services Reducted by HELP Committee agrees to provide lead generation Services for CLIENT. While performing the Services, the definition of qualified lead ("Qualified Lead"), detailing the criteria required in order to qualify for payment from CLIEN'T is outlined below. CLIENT shall not be charged for order to qualify for payment from CLIEN'T is outlined below. duplicate leads or bad leads. The following steps will be taken to ensure the quality of leads:

- Leads with incomplete information (i.e. any blank fields) will be considered a bad lead and purged.
 - Leads with obviously false information will be considered a bad lead and purged.
 - Qualified Lead Criteria for each school to be supplied by client.

Qualified Loads will be delivered in real time to CLIENT as they are submitted by the requestor. or parsed at the olient's request. Leads will be sent to CLIENT in an electronic format.

Redacted by HELP Committee agrees to deliver leads for the following schools:

Redacted by HELP Committee

<u>mussen College</u>

Redacted by HELP Committee

Affiliate Crew also agrees to the following lead caps:

Redacted by HELP Committee	100 leads per month
Rasmussen College	100 leads per month
	100 leads per month
Redacted by HELP Committee	100 leads per month
3	100 leads per month
	100 leads per month
Redacted by HELP Committee, Mad program	looleads primonth
Sachebra in Busi	iness 100 leads permonth (553)
anlina MBA pre	iness 100 leads permonth GB
Pees	

AffiliateCrew shall be compensated:

Ground schools: \$18 00 per Qualified Lead. Online Schools: \$15.00 per Qualified Lead.

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