INSERTION ORDER

Redacted by HELP Committee

ACCOUNT EXECUTIVE	AB1	Reda	cted by HEL	_P Committee
	/16/09		Order Number	
	smussen College	·	Contact Name	Redacted by HELP Committee
	smussen College Inc.	······································	Phone	**************************************
	5 McClintock DR., Suit	e 105	Fax	
City/State/Zip Bu	ırr Ridge, IL 60527		Email	
		o the following,	address)	
	ismussen College Inc.		City/State/Zip	Redacted by HELP Committee
Attention	dacted by HELP	Committee	Phone/Fax	Account of the second of the s
Address	,		Email	
	2 March 2011			
CAMPAIGN DETAILS	FT No. of the second	Description	3,000	Notes
				- 3.5% adjustment per invoice for leads
				delivered by All Star
Campaign Number		4		Price remains fixed until 3/31/10, unless price adjustment mutually agreed upon by Agency
				and All Star
				and Air Otal
Campaign Name		Rasmussen Co	llege	Fargo and Bismarck campuses
Term	Λ.	oril – December	. 2000	Either party may terminate this IO with 30 days
Tellii	A)	oni – Decembei	2009	written notice
Price/Billable Lead		\$37		Leads will be filtered by mutually agreed upon zip
				code ranges provided by school.
Budget		50 leads		50 leads
Program(s) of Interest	***************************************	c. d.d	and the second comments of the second	
		liedHealthScho		
All Star Sites & Traffic Source		sinessSchoools		
Fields & Filtering		AllCriminalJusticeSchools.com Required Optional Filtering		N. A. C.
First Name	X Required	Onional	N/A	Notes Notes
Last Name	× ×		N/A	NA FAMILITANINA (1988) A TERRITORIA (LEGISTO) CONTROL ASSOCIATION AND CONTROL
Address 1	x		N/A	A THE STATE OF THE
Address 2		X	N/A	
City	X	<u> </u>	N/A	
State	X		IVA	Company State of the Company S
Postal Code	X	· \$		had a server of the control of the definition of the control of th

N/A

N/A

N/A

N/A

ADVERTISING SERVICES AGREEMENT

This Insertion Order incorporates the Advertising Services Agreement dated December 1st, 2008 between the parties hereto.

Χ

X

AGREED AND ACCEPTED

Country Phone 1

Phone 2

Best Time to Contact

Other Custom Fields

High School Graduation Date

DELIVERY REQUIREMENTS NOTES/OTHER TERMS

Age or Birthday

Education Level
Expected Start Date

Email

Rasmussen College Inc.

Redacted by HELP Committee_ Title_ VP Market my

Senate Rule XXIX - Confidential Committee Information

RAS00003280

ACCOUNT EXECUT	IVE:	Redacted by HELP Committee	i ⊒5 i£ 5
Date	03/16/09	Order Number Redacted by HELP Co	mmittee
School Name	Rasmussen College	Contact Name	
Agency	Rasmussen Cóllege Inc.	Phone	# # # # # # # # # # # # # # # # # # #
Address	745 McClintock DR., Suite 105	Fax	
City/State/Zip	Burr Ridge, IL 60527	Email	

BILLING INFORMATIO	N (invoices will be sent to the following a	ddress)	
Company Name	Rasmussen College Inc.	City/State/Zip	Burr Ridge, IL 60527
Attention	Redacted by HELP Committee	Phone/Fax	Redacted by HELP Committee
Address	745 McClintock DR., Suite 105	Email	***************************************

				CANONICO CONTRACTOR CO
CAMPAIGN DETAILS Campaign Number	Description W.S			Notes 3.5% adjustment per invoice for leads delivered by All Star Price remains fixed until 3/31/10, unless price adjustment mutually agreed upon by Agency and All Star
Campaign Name		Rasmussen Col	lege	Aurora, Brooklyn Park, Eagan, Eden Prairie, Ft. Myers, Green Bay, Lake Elmo, Mankato, Moorhead, Rockford, St. Cloud
Term	Aj	oril — December	2009	Either party may terminate this IO with 30 days written notice
Price/Billable Lead		\$39		Leads will be filtered by mutually agreed upon zip code ranges provided by school.
Budget		275 leads		275 leads
Program(s) of Interest	44- 100 Settlemannen (1800-1800)	- 5.5 A ******************************		A W A COLOR
All Star Sites & Traffic Sources				
Fields & Filtering	Required	Optional 🚚		Notes Notes
First Name	X	Mar	N/A	Manufaction (According to the Committee of the Committee
Last Name	X		N/A	\$ 70° - 18-40° Andrew was a second over a second to 10° 10° 10° 10° 100° 100° 100° 100° 10
Address 1	X		N/A	тура на принципальный на принципальный принципальны
Address 2		X	N/A	\$1900M3.64.645500000000000000000000000000000000
City	X		N/A	
State				e gamentasses es es est communication to the est of the table to table to the table to the table to the table to the table to table to the table to tab
Postal Code	X			CONTINUENT
Country	and the second s	X		**************************************
Phone 1	X	Same and the same a	N/A	The companies of the control of the
Phone 2		X	N/A	
Email	X		N/A	
Best Time to Contact	- where the contract of the co	X	N/A	The standard and the st
Age or Birthday		X	political francisco (n. 1974), so i sud formanio anglesis delegas, est a subsession a	WARRING TO AND THE RESTORATION OF THE PROPERTY
High School Graduation Date Education Level	X	<u> </u>	A-4	
CALL AND		X	Manage and a security of the delication of the second of t	The second secon
Expected Start Date		X		
Other Custom Fields DELIVERY REQUIREMENTS	15.90	X		
NOTES/OTHER TERMS			Maria de la companiona de	THE THE RESERVE OF THE PARTY OF

ADVERTISING SERVICES AGREEMENT

This Insertion Order incorporates the Advertising Services Agreement dated December 1st, 2008 between the parties hereto.

AGREED AND ACCEPTED

Redacted by HELP Committee ille VP Market and

Senate Rule XXIX - Confidential Committee Information

RAS00003281

ACCOUNTIEXECU	TIVE Red	acted by HELP	Committee
Date	03/16/09	Order Number	
School Name	Rasmussen College	Contact Name	Redacted by HELP Committee
Agency	Rasmussen College Inc.	Phone	**************************************
Address	745 McClintock DR., Suite 105	Fax	**** *** *****************************
City/State/Zip	Burr Ridge, IL 60527	Email	

BILLING INFORMAT	ION (invoices will be sent to the follow	ving address)	
Company Name	Rasmussen College Inc.	City/State/Zip	Burr Ridge, IL 60527
Attention	Redacted by HELP Committee	Phone/Fax	Redacted by HELP Committee
Address	745 McClintock DR., Suite 105	Email	The same of the sa

CAMPAIGN DETAILS Campaign Number		Description 7		- 3.5% adjustment per invoice for leads delivered by All Star - Price remains fixed until 3/31/10, unless price
Campaign Number		1		adjustment mutually agreed upon by Agency and All Star
Campaign Name	CONTROL OF THE SECOND S	Rasmussen Co	llege	Ocala campus
Term	А	pril – December	r 2009	Either party may terminate this IO with 30 days written notice
Price/Billable Lead	0.00	\$46		Leads will be filtered by mutually agreed upon zip code ranges provided by school.
Budget Program(s) of Interest All Star Sites & Traffic Sources	50 leads		WALLES AND A STATE OF THE STATE	50 leads
Fields & Filtering	Required	Optional	Filtering	Notes
First Name	X		N/A	PINCES INC.
Last Name	X		N/A	
Address 1	X		N/A	
Address 2	***************************************	1 X	N/A	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
City	X		N/A	
State	X			
Postal Code	X		***************************************	1979 Mark Sale (Control of Sale (Con
Country	***************************************	X	**************************************	
Phone 1	X	77	N/A	
Phone 2		X	N/A	
Email	Х		N/A	THE STATE OF THE S
Best Time to Contact	32.30	X	N/A	
Age or Birthday		X		
High School Graduation Date	X	200000000000000000000000000000000000000	***************************************	Andrew Andrew Control of the Control
Education Level		X		
Expected Start Date		X		10 mg - 10 mg
Other Custom Fields	An American State Commission of the Commission o		and the second s	The state of the s
DELIVERY REQUIREMENTS NOTES/OTHER TERMS				

ADVERTISING SERVICES AGREEMENT

This Insertion Order incorporates the Advertising Services Agreement dated December 1st, 2008 between the parties hereto.

AGREED AND ACCEPTED

Rasmussen College Inc.

Redacted by HELP Committee 1110 Marketing

Senate Rule XXIX - Confidential Committee Information

RAS00003282

ACCOUNT EXECU	ITIVE Red	dacted by HELF	P Committee
Date	03/16/09	Order Number	
School Name	Rasmussen College	Contact Name	Jill Dahler
Agency .	Rasmussen College Inc.	Phone	Redacted by HELP Committee
Address	745 McClintock DR., Suite 105	Fax	The state of the s
City/State/Zip	Burr Ridge, IL 60527	Email	

BILLING INFORMATION (invoices will be sent to the following address)						
Company Name	Rasmussen College Inc.	City/State/Zip	Burr Ridge, IL 60527			
Attention	Redacted by HELP Committee	Phone/Fax	Redacted by HELP Committee			
Address	745 McClintock DR., Suite 105	Email	***************************************			

Campaign Number	15			 3.5% adjustment per invoice for leads delivered by All Star Price remains fixed until 3/31/10, unless price adjustment mutually agreed upon by Agency and All Star
Campaign Name		Rasmussen Co	llege	Pasco Campus
Term		oril – December	. 2 M.s. (TEMES)	Either party may terminate this IO with 30 days written notice
Price/Billable Lead		\$46		Leads will be filtered by mutually agreed upon zip code ranges provided by school.
Budget		25 leads		25 leads per month
Program(s) of Interest				
All Star Sites & Traffic Sources				
Fields & Filtering	Required	Optional	Filtering	Notes Notes
First Name	X		N/A	
Last Name	X		N/A	
Address 1	X	Anna con contra	N/A	Walter Control of American Artist Control of Ame
Address 2		X	N/A	**************************************
City	X	P. S. C.	N/A	
State	X	***************************************	•	9 (1) (2) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1
Postal Code	X	Marie 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	<u></u>	77
Country		X	*	
Phone 1	X		N/A	
Phone 2		X	N/A	
Email	Х		N/A	7.7.7.7.1
Best Time to Contact		X	N/A	To the second
Age or Birthday		Χ	1	
High School Graduation Date	X		1	A CONTRACTOR OF THE PROPERTY O
Education Level		X	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Expected Start Date		X		The state of the s
Other Custom Fields	X		1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	THE REPORT OF THE PARTY OF THE
DELIVERY REQUIREMENTS NOTES/OTHER TERMS				

ADVERTISING SERVICES AGREEMENT

This Insertion Order incorporates the Advertising Services Agreement dated December 1st, 2008 between the parties hereto.

AGREED AND ACCEPTED

Rasmussen College Inc.

Redacted by HELP Committee Title IP Market May

Senate Rule XXIX - Confidential Committee Information

RAS00003283

ACCOUNT EXECUT	TIVE (1)	Redacted by HELP C	Committee
Date	03/16/09	Order Number	
School Name	Rasmussen College - online	Contact Name	Redacted by HELP Committee
Agency	Rasmussen College Inc.	Phone	
Address	745 McClintock DR., Suite 105	Fax	
City/State/Zip	Burr Ridge, IL 60527	Email	

BILLING INFORMATION	ON (invoices will be sent to the following a	ddress)	The second secon
Company Name	Rasmussen College Inc.	City/State/Zip	Burr Ridge, IL 60527
Attention	Redacted by HELP Committee	Phone/Fax	Redacted by HELP Committee
Address	745 McClintock DR., Suite 105	Email	

CAMPAIGN DETAILS		Description		Notes
Campaign Number		8		
Campaign Name	Rasmussen College-Online			3.5% adjustment per invoice for leads delivered by All Star Price remains fixed until 3/31/10, unless price adjustment mutually agreed upon by Agency and All Star
Term	April – December 2009			Either party may terminate this IO with 30 days written notice
Price/Billable Lead	\$46			Leads will be filtered by mutually agreed upon zip code ranges provided by school.
Budget	500 leads			500 leads
Program(s) of Interest		3000 3000 CO 10 5000 4000 AND TOOLS		- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1
All Star Sites & Traffic Sources	AllAlliedHealthSchools.com, AllComputerSchools.com, AllBusinessSchoools.com and AllOnlineSchools.com			
Fields & Filtering	Required	Optional	Filtering	Notes Notes
First Name	<u> </u>		N/A	
Last Name	X	.	N/A	
Address 1	X		N/A	
Address 2		X	N/A	
City	X		N/A	Non-Continuo (No. 17 No. 17 No
State	X			\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Postal Code	X			
Country	A	X		
Phone 1	X		N/A	
Phone 2		X	N/A	
Email	X		N/A	
Best Time to Contact		X	N/A	
Age or Birthday		X		
High School Graduation Date	X			
Education Level		Х		
Expected Start Date	WANTER TO A TO	X X		
Other Custom Fields		X		
DELIVERY REQUIREMENTS NOTES/OTHER TERMS		, www.	THE PERSON	

ADVERTISING SERVICES AGREEMENT

This Insertion Order incorporates the Advertising Services Agreement dated December 1st, 2008 between the parties hereto.

AGREED AND ACCEPTED

Redacted by HELP Committee Inc.

Senate Rule XXIX - Confidential Committee Information

RAS00003284