

Redacted by HELP Committee

Redacted by HELP Committee

Client Insertion Order

ADVERTISER

| | |
|-------------------|-------------------|
| School Name: | Rasmussen College |
| Authorized Buyer: | |
| Title: | |
| Street Address: | |
| Suite: | |
| City/State/Zip: | |
| Phone: | |
| Fax: | |
| E-mail: | |

Redacted by HELP Committee

| | |
|--------------------|----------------------------|
| | Redacted by HELP Committee |
| Sales Contact: | |
| Title: | |
| Corporate Address: | |
| Suite: | |
| City/State/Zip: | |
| Phone: | |
| Fax: | |
| E-mail: | |

ALTERNATE BILLING/AGENCY

| | |
|-------------------|--|
| Company Name: | Rasmussen College, Inc. |
| Authorized Buyer: | Redacted by HELP Commi |
| Title: | Qualifying Center Manager |
| Address: | 7905 Golden Triangle Drive, Suite 130 |
| City/State/Zip: | Eden Prairie, MN 55344 |
| Phone: | Redacted by HELP Committee |
| Fax: | |
| e-mail: | |

| | | |
|---------------------------|------------------------|-------------------------------------|
| Start Date: | 1/1/2008 | |
| Total Order amount | Cost per Action | Campaign |
| Open Cap | \$50.00 | Redacted by HELP Committee - Campus |
| 700 | \$45.00 | - Online |
| 0 | \$0.00 | Redacted by HELP Committee Leads |
| | | |
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Special Instructions

This Insertion Order is subject to the terms and conditions of the advertiser agreement between Redacted by HELP Committee and advertiser. The individual executing and/or confirming this Insertion Order on behalf of a party hereby certifies that he has all due authority to bind such party to this Insertion Order.

Redacted by HELP Committee

Advertiser (or Agent on behalf of Advertiser):

| | |
|----------------------|------|
| Authorized Signature | Date |
| Name | |
| Title | |

| | |
|----------------------|------|
| Authorized Signature | Date |
| Name | |
| Title | |