
From: R -- Campus Director
To: Dennis Beavers
Sent: 3/18/2010 6:37:59 PM
Subject: RE: Important Information! - Salon/Restaurant Budget to Actual Report - Feb 2010 and April Budget

Hi Dennis... quick question – our restaurant will not be open until April 28th - what is the \$R -- March budget supposed to be from? The two KWAM's can't pull that much?

Thanks,
R -- Campus Director

From: Dennis Beavers
Sent: Thursday, March 18, 2010 6:32 PM
R -- Redacted by HELP Committee

Subject: Important Information! - Salon/Restaurant Budget to Actual Report - Feb 2010 and April Budget

Attached you will find the Salon/Restaurant receipts report for February and the April budget. As a Company, we were still below significantly below budget for February. However, we did improve compared January. In February we achieved 60% of our budgeted goal as a Company compared to only 43% in January. L'Ecole Memphis became the first campus to exceed its budgeted goal and three other campus programs (Omaha Vet Tech, St. Joseph Salon, and L'Ecole St. Louis Restaurant) were over 70% of goal.

This is a key component to meeting our 90/10 ratio and requires everyone's focus. If your campus was below 70% of budget for the February, please put together a plan outlining the steps you are going to take to increase activity in your salon to achieve April budget. Please email this plan to your Regional Director, Divisional VP and R -- . Thanks for your attention to this important initiative.

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